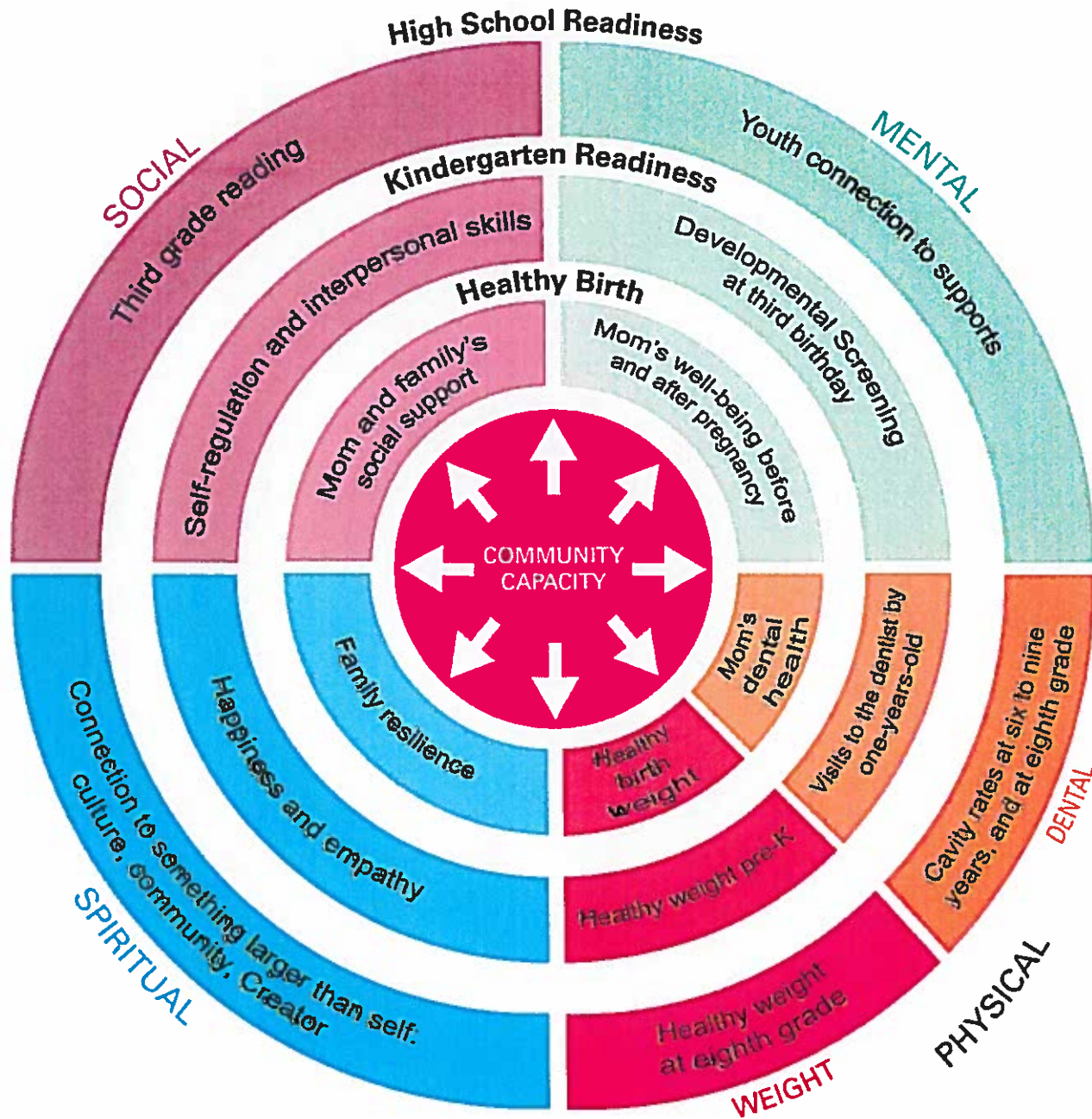


HEALTHY BEGINNINGS+ HEALTHY COMMUNITIES



Northwest Health Foundation

More about NWHF:
<http://www.northwesthealth.org>

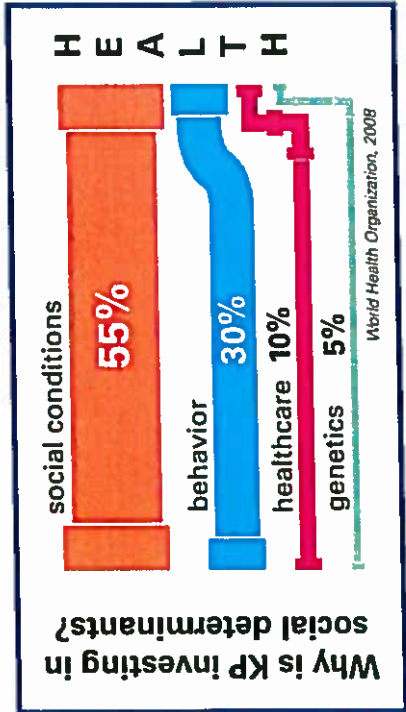
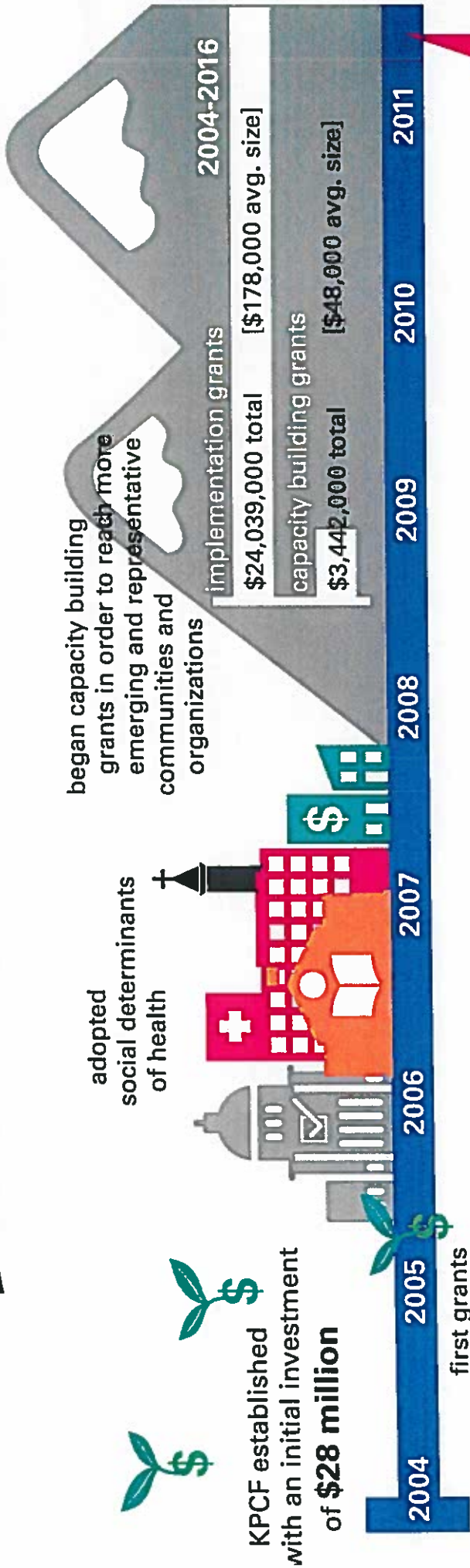
More about HBHC:
<http://www.northwesthealth.org/hbhc>



**Kaiser Permanente
Community Fund**

Where health begins

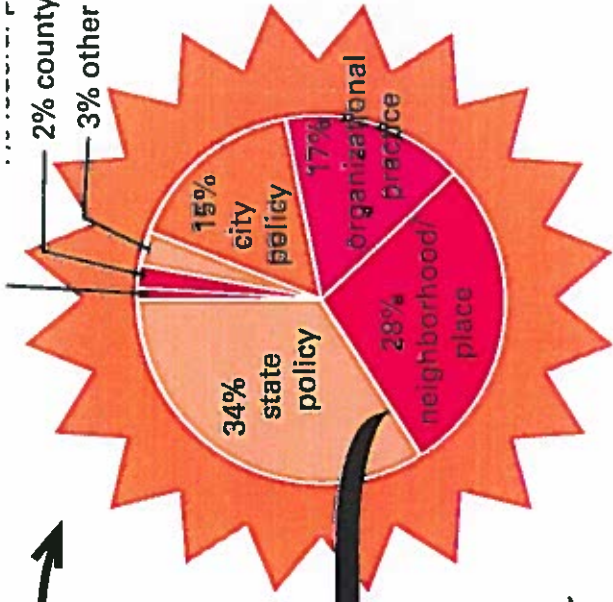
KAISER PERMANENTE COMMUNITY FUND: 16 YEARS OF IMPACT



Center for Community Health and Evaluation records **323 accomplishments** in first 4 years of KPCF

- adopted guiding values**
- addressing systems change
 - promoting social and racial equity
 - prioritizing community-driven strategies
 - promoting collaboration across diverse stakeholders

97 system changes were made as a result of 2005-2013 KPCF projects



\$27,481,000 total invested in social determinants (as of 2015)

207 projects funded

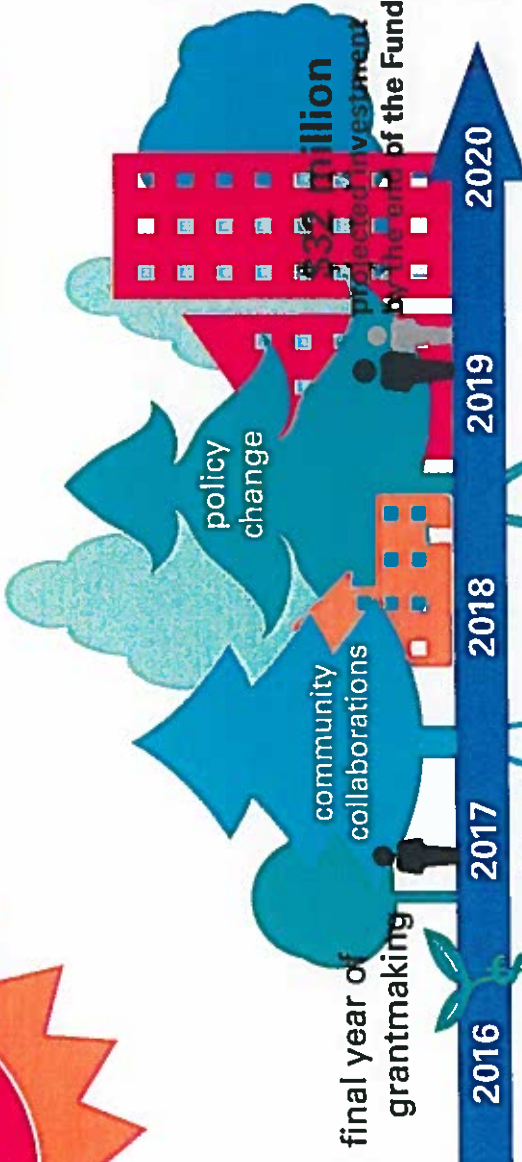
144 organizations funded

economic opportunity

educational attainment

early life

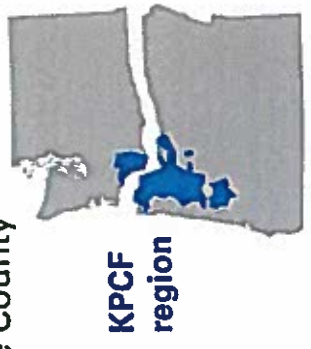
decision made to extend life of fund



narrowed to three focus areas

expanded KPCF funding area to include Lane County

45 total Kaiser Permanente and community leaders were engaged as **advisors** over the course of the Fund



technical assistance

convenings

capacity building

impact evaluation results released

Find out more at www.northwesthealth.org/kpcf or share kaiserpermanente.org/article/northwest-overview/

MISSION

The mission of Northwest Health Foundation is to advance, support and promote the health of the people of Oregon and southwest Washington.

GUIDING PRINCIPLES

- Health is more than health care. Health is a state of physical, mental, spiritual and social well-being and not merely the absence of disease or infirmity.
- Power and resources should be organized to optimize health for all.
- Deliberate strategies are required in order to effectively overcome health inequities.
- Population-based approaches are essential for improving the public's health.
- All people should have equal access to a basic level of quality health care.
- Promoting upstream, systemic change through advocacy is often the most effective strategy for improving community health.

Approved by Board of Directors September 20, 2010

CASE FOR EQUITY

We have a shared fate—as individuals within a community and communities within society. All communities need the ability to shape their own present and future. Equity is both the means to healthy communities and an end that benefits us all. Equity requires the intentional examination of systemic policies and practices that, even if they have the appearance of fairness, may in effect serve to marginalize some and perpetuate disparities. Working toward equity requires an understanding of historical contexts and the active investment in social structures over time to ensure that all communities can experience their vision for health.

We believe that we will improve the health of all communities through deliberate strategies that promote equity and eliminate health inequities. We believe that

the following areas represent the greatest opportunities for Northwest Health Foundation's education and efforts:

- Race/ethnicity, including immigrant and refugee identification
- Geography
- Physical, mental and developmental disability

Approved by Board of Directors April 11, 2011

THEORY OF CHANGE

We believe that enduring change in health outcomes must be driven by the community, and that the community holds the best answers and strategies for change to occur. For real change to occur, multiple partners from within the community will need to work toward our shared goals.

We believe that investing in healthy beginnings improves community outcomes across the life course and is the best way to become the healthiest region. We believe that communities are the best advocates for their own health. We believe that communities need visible, tangible and inspiring improvements that promote health in their daily lives, if they are to have a sense that health belongs to everyone and that they ultimately have the power to influence health outcomes.

To support community-led change, we must invest in leadership development and strengthen the region's capacity to work within and across communities toward our shared goals. This also helps ensure that opportunities for health are within reach for all through policy and social change. These efforts reinforce each other, and require long-term partnerships across diverse stakeholder.

Approved by Board of Directors March 16, 2013